



WENDY LAI

CONCEPT ARTIST



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THEJULAI.COM

SKILLS

Photoshop	ZBrush
Illustrator	Substance Painter
Indesign	Clip studio
After Effect	ZBrush



SUMMARY

“ Be creative and be real ” is my guiding motto in Concept Art. I have previous experience working in advertisement, which has helped me develop my quick and accurate attention to detail. These skills assist me in cultivating my ideas for concept art. I am knowledgeable of solid drawing, anatomy skills, and 3D modeling. I approach every project with solution based design thinking to help everything I create for fantastical worlds feel real.



EXPERIENCE

FREELANCE

Illustrator & Concept artist 2015 - Present

- Create style-defining for the clients based on their needs.
- Design and develop details on character layout and background.
- Manag printed material deliveries to ensure timely distribution.

DKF Studio Taipei

Visual Designer / Senior intern 2013

- Analyzed the present difficulties to redefine the brand positioning.
- Participated in media planning, public relations and brand management.
- Guided the interns to engage with the team and manipulated art software.
- Gave presentations to clients to convey the commercial strategy.

Strategy Assistant /Intern 2012

- Established the storyboard for commercial video.
- Communicated with client and director to create solid idea.
- Provided and revised abstract ideas to meet the targets.



ADDITIONAL EXPERIENCE

Mini-Comic Expo / 2019

- To exhibit and sell self-published mini-comics, zines, and sketches.

Illustration Expo / 2019

- To exhibit series illustration “Encounter”.

Red Dot Award / 2015

- Winner in Communication Design
- Main Duties: Director & Screenwriter



EDUCATION

Savannah College of Art & Design (SCAD)

M.A. Sequential Art / 2018-2021

Chung Yuan Christian University

B.F.A. Commercial Design / 2012-2015